



Working Student in Digital Marketing (f/m/d)

We are a Germany-wide IT company based in Frankfurt am Main, whose main focus of activity is in particular the areas of cloud computing & web development. With our divisions ewisdo CLOUD, ewisdo MEDIA & ewisdo AKADEMIE we support SMEs with an extensive range of tailored IT services.

To strengthen our ewisdo MEDIA team, we are looking for working students (m/f/d) in the area of digital marketing with immediate effect.

Your tasks

- Support and coordination of existing marketing projects
- Creation and coordination of content for websites, social media channels and other marketing measures in cooperation with our marketing department
- Planning and optimization of online advertising campaigns (Google Ads, Facebook Ads, etc.)
- Development and implementation of suitable SEO measures for our customers
- Monitoring of corporate design and corporate identity
- Creation of marketing reports and maintenance of dashboards
- Design of marketing strategies and consulting for our existing clients
- Management of internal & external resources
- Developing a content strategy for our clients' communication channels (Facebook, Instagram, website) that is tailored to the target group

Your profile

- You are currently studying marketing, communications, media or project management - preferably with a digital focus
- Initiative, systematic work, a high degree of responsibility and reliability are a matter of course for you
- Good written and spoken English
- You work independently, creatively and result-oriented even in stressful situations
- Interest in online marketing trends, web technologies and digital innovations

What we offer

- Home office
- Extensive exchange of knowledge and experience with the entire team
- Working hours adapted to your studies
- Long-term cooperation and above-average remuneration
- There are no core working hours with us - you arrange your own working hours according to your needs
- You benefit from a personal mentor who advises and supports you

We have aroused your interest?

Then we look forward to hearing from you. Send us your application documents* by e-mail to: application@ewisdo.de